

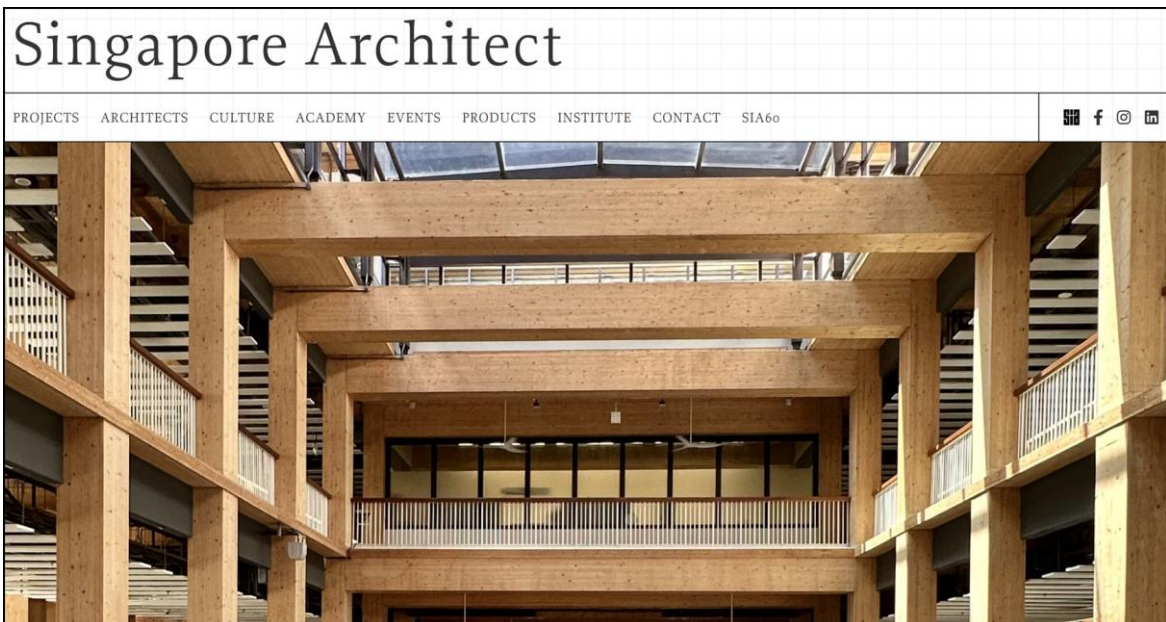


SINGAPORE ARCHITECT ONLINE MAGAZINE

www.singaporearchitect.sg

*Featuring Singapore's Leading Products, Services & Solutions for
Architects, Designers, Developers, Builders & Contractors*

*For the CEO / Managing Director / Marketing Communications Manager
Kind Attn: Ms Lilian Lean, Association of Consulting Engineers Singapore*



Connect with Key Buyers in Singapore's Architectural, Building & Construction Sector



SINGAPORE INSTITUTE OF ARCHITECTS SA MAGAZINE

Singapore Architect (SA) Online Magazine - www.singaporearchitect.sg

Featuring Singapore's Leading Products, Services & Solutions for
Architects, Designers, Developers, Builders & Contractors

APPLICATION FORM

Please direct all enquiries to **TREVOR TEH** | Hp: +65 9829 6905 | Email: SIA@mnc-link.com

STEP 1 - Insert your Company Information:

Company Name :

Address :

Tel :

Email : Website :

Contact Person : Designation :

STEP 2 - Choose your Banner Advertisement:

Please tick all which are applicable - your Banner Ad will contain custom content, and be hyperlinked to your website

Position	Duration		Sample / Description
	6 months	12 months	
Pop up Ad	<input type="checkbox"/>	<input type="checkbox"/>	Click here Pops up on homepage upon scrolling
Horizontal Ad Banner	<input type="checkbox"/>	<input type="checkbox"/>	Click here Fixed banner positioned in centre of each main page

STEP 3 - Choose your Full Page Feature:

Please tick the classification(s) which describe your Nature of Business - your Company will be showcased in the magazine via a dedicated and exclusive Full Page Feature, under the chosen classification(s) - Click [here](#) for Sample

PRODUCTS

Classification	Duration		Classification	Duration	
	6 months	12 months		6 months	12 months
Adhesives & Sealants	<input type="checkbox"/>	<input type="checkbox"/>	Interior Finishes	<input type="checkbox"/>	<input type="checkbox"/>
Appliances	<input type="checkbox"/>	<input type="checkbox"/>	Kitchen	<input type="checkbox"/>	<input type="checkbox"/>
Bathroom	<input type="checkbox"/>	<input type="checkbox"/>	Landscape & Outdoors	<input type="checkbox"/>	<input type="checkbox"/>
BIM & Software Technology	<input type="checkbox"/>	<input type="checkbox"/>	Lighting	<input type="checkbox"/>	<input type="checkbox"/>
Building Materials	<input type="checkbox"/>	<input type="checkbox"/>	Mechanical/Electrical/Plumbing	<input type="checkbox"/>	<input type="checkbox"/>
Carpentry	<input type="checkbox"/>	<input type="checkbox"/>	Roofing	<input type="checkbox"/>	<input type="checkbox"/>
Doors & Windows	<input type="checkbox"/>	<input type="checkbox"/>	Security/Fire & Safety	<input type="checkbox"/>	<input type="checkbox"/>
Facade	<input type="checkbox"/>	<input type="checkbox"/>	Walls & Ceilings	<input type="checkbox"/>	<input type="checkbox"/>
Flooring	<input type="checkbox"/>	<input type="checkbox"/>	Waterproofing	<input type="checkbox"/>	<input type="checkbox"/>
Furniture	<input type="checkbox"/>	<input type="checkbox"/>	Others (please specify below)		
HVAC & Cooling	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
Insulation	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

SERVICES

Classification	Duration		Classification	Duration	
	6 months	12 months		6 months	12 months
Architects	<input type="checkbox"/>	<input type="checkbox"/>	Project Managers	<input type="checkbox"/>	<input type="checkbox"/>
Engineers	<input type="checkbox"/>	<input type="checkbox"/>	Property Developers	<input type="checkbox"/>	<input type="checkbox"/>
Interior Designers & Renovators	<input type="checkbox"/>	<input type="checkbox"/>	Quantity Surveyors	<input type="checkbox"/>	<input type="checkbox"/>

BUILDERS & CONTRACTORS

Classification	Duration		Classification	Duration	
	6 months	12 months		6 months	12 months
Construction Work			Formwork	<input type="checkbox"/>	<input type="checkbox"/>
Civil Engineering	<input type="checkbox"/>	<input type="checkbox"/>	Ironmongery Metal	<input type="checkbox"/>	<input type="checkbox"/>
General Building	<input type="checkbox"/>	<input type="checkbox"/>	Plastering/Simming	<input type="checkbox"/>	<input type="checkbox"/>
Construction-Related Work			Precast Installation	<input type="checkbox"/>	<input type="checkbox"/>
Asphalt or Road Marking	<input type="checkbox"/>	<input type="checkbox"/>	Steel Reinforcement	<input type="checkbox"/>	<input type="checkbox"/>
Automated Precast Concrete Production	<input type="checkbox"/>	<input type="checkbox"/>	Tile/Marble/Stone	<input type="checkbox"/>	<input type="checkbox"/>
Cable/Pipe Laying Road Reinstatement	<input type="checkbox"/>	<input type="checkbox"/>	Timber/Vinyl/Laminate Flooring	<input type="checkbox"/>	<input type="checkbox"/>
Concrete Repairs	<input type="checkbox"/>	<input type="checkbox"/>	Regulatory Work		
Corrosion Protection	<input type="checkbox"/>	<input type="checkbox"/>	Escalator Installation/Maintenance	<input type="checkbox"/>	<input type="checkbox"/>
Curtain Walls	<input type="checkbox"/>	<input type="checkbox"/>	Lift Installation/Maintenance	<input type="checkbox"/>	<input type="checkbox"/>
Demolition	<input type="checkbox"/>	<input type="checkbox"/>	MCPS Installation/Maintenance	<input type="checkbox"/>	<input type="checkbox"/>
Doors Windows	<input type="checkbox"/>	<input type="checkbox"/>	Specialist Building Work		
Fencing Ironwork	<input type="checkbox"/>	<input type="checkbox"/>	Ground Support/Stabilization	<input type="checkbox"/>	<input type="checkbox"/>
Ground Support/Stabilization	<input type="checkbox"/>	<input type="checkbox"/>	Instrumentation/Monitoring	<input type="checkbox"/>	<input type="checkbox"/>
Interior Decoration/Finishing	<input type="checkbox"/>	<input type="checkbox"/>	Piling	<input type="checkbox"/>	<input type="checkbox"/>
Piling	<input type="checkbox"/>	<input type="checkbox"/>	Post-Tensioning	<input type="checkbox"/>	<input type="checkbox"/>
Precast Concrete Production	<input type="checkbox"/>	<input type="checkbox"/>	Precast Concrete	<input type="checkbox"/>	<input type="checkbox"/>
Repairs/Redecoration	<input type="checkbox"/>	<input type="checkbox"/>	Site Investigation	<input type="checkbox"/>	<input type="checkbox"/>
Signcraft Installation	<input type="checkbox"/>	<input type="checkbox"/>	Structural Steelwork	<input type="checkbox"/>	<input type="checkbox"/>
Site Investigation	<input type="checkbox"/>	<input type="checkbox"/>	Facilities Management		
Waterproofing Installation	<input type="checkbox"/>	<input type="checkbox"/>	Facilities Management	<input type="checkbox"/>	<input type="checkbox"/>
Mechanical & Electrical Work			Housekeeping/Cleansing	<input type="checkbox"/>	<input type="checkbox"/>
Air Conditioning/Refrigeration/Ventilation	<input type="checkbox"/>	<input type="checkbox"/>	Landscaping	<input type="checkbox"/>	<input type="checkbox"/>
Building Automation/Control Systems	<input type="checkbox"/>	<input type="checkbox"/>	Pest Control	<input type="checkbox"/>	<input type="checkbox"/>
Communication/Security Systems	<input type="checkbox"/>	<input type="checkbox"/>	Suppliers		
Electrical Engineering	<input type="checkbox"/>	<input type="checkbox"/>	Chemicals	<input type="checkbox"/>	<input type="checkbox"/>
Fire Prevention/Protection Systems	<input type="checkbox"/>	<input type="checkbox"/>	Electrical/Electronic Products	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Building Services	<input type="checkbox"/>	<input type="checkbox"/>	Electrical Equipment	<input type="checkbox"/>	<input type="checkbox"/>
Internal Telephone/Wiring	<input type="checkbox"/>	<input type="checkbox"/>	Essential Construction Materials	<input type="checkbox"/>	<input type="checkbox"/>
Lift/Escalator Installation	<input type="checkbox"/>	<input type="checkbox"/>	Finishing/Building Products	<input type="checkbox"/>	<input type="checkbox"/>
Line Plant Cabling/Wiring	<input type="checkbox"/>	<input type="checkbox"/>	Gases	<input type="checkbox"/>	<input type="checkbox"/>
Mechanical Engineering	<input type="checkbox"/>	<input type="checkbox"/>	Mechanical Equipment/Machinery	<input type="checkbox"/>	<input type="checkbox"/>
Overhead Line Installation	<input type="checkbox"/>	<input type="checkbox"/>	Mechanical Products/Components	<input type="checkbox"/>	<input type="checkbox"/>
Plumbing/Sanitary	<input type="checkbox"/>	<input type="checkbox"/>	Metal/Timber Structures	<input type="checkbox"/>	<input type="checkbox"/>
Solar PV System Integration	<input type="checkbox"/>	<input type="checkbox"/>	Petroleum Products	<input type="checkbox"/>	<input type="checkbox"/>
Traffic Light Systems	<input type="checkbox"/>	<input type="checkbox"/>	Pipes	<input type="checkbox"/>	<input type="checkbox"/>
Trade Work			Ready-Mixed Concrete	<input type="checkbox"/>	<input type="checkbox"/>
Ceiling	<input type="checkbox"/>	<input type="checkbox"/>	Sanitary Products	<input type="checkbox"/>	<input type="checkbox"/>
Concreting	<input type="checkbox"/>	<input type="checkbox"/>	Others (please specify below)		
Drywall Installation	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>

TOTAL AMOUNT (STEPS 2 & 3) = \$

_____ Name of Person	Please SIGN + STAMP this form and send both Pages to Email: SIA@mnc-link.com Thank you	_____ Designation
_____ Company Stamp / Authorized Signature		_____ Date

All rates are subject to 9% GST | Upon confirmation, the amount contracted for is payable in full to "SINGAPORE INSTITUTE OF ARCHITECTS, THE" (UEN: S63SS0027H | GST RN: M9-0001281-J)

SINGAPORE ARCHITECT

Online Magazine singaporearchitect.sg

BY SINGAPORE INSTITUTE OF ARCHITECTS

Singapore's
architectural
journal

SA WEBSITE ENGAGEMENT
MEDIA KIT



About us



Singapore Architect (SA) is a digital architectural journal and magazine and go to source for all Singapore and regional architectural and design news, continued professional education and building industry marketplace.



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The Official Magazine of The Singapore Institute of Architects **SI**



ENRICHING AND ENGAGING CONTENT

We profile the best building projects in Singapore and the region with commentary from architectural writers.

Expect features on Singaporean Architects and designers from the region and also a robust Heritage section and many more.

PRIME READERSHIP

Revered professionals (the likes of Architects, Developers, Allied Professionals etc.) in the Built Environment industry.

Our readers aren't merely influencers, they are decision makers.

SA WEBSITE ENGAGEMENT
MEDIA KIT



TARGET READERSHIP

- Commercial, Institutional and Private Property Developers
- Architectural Firms (including all SIA Members) and Designers
- Key buyers in the Building & Construction industry (including Main Contractors, General Builders, Project Managers, Facility Managers, Engineers (C&S / M&E) and Surveyors)

WHO SHOULD PARTICIPATE?

- Suppliers of top quality products, services, solutions and brands for the architectural, design, building and construction sector in Singapore
- Architects, designers (both interior & exterior), main contractors (general builders), sub-contractors and all other professional firms targeting Singapore's leading developers, architectural & design firms, builders and contractors
- Developers of award-winning buildings and projects in Singapore, as well as all project participants

WHY PARTICIPATE?

- Be featured in SIA's official platform - Singapore's national magazine for the architectural community
- The best and only digital publication of its kind, complementing your social media presence perfectly
- Strengthen your affiliation with SIA and achieve recognition, credibility and trust among clients
- Leverage on SIA's extensive readership network to secure new leads and opportunities, in both Singapore and the region
- Enhance your online exposure tremendously, via both web and mobile platforms
- Enjoy a healthy return on your investment, and grow your business significantly



Dear Sir / Mdm,

As a key supplier for Singapore's building and construction industry, we are pleased to bring you an exciting new opportunity to showcase your company to Singapore's leading architects, developers and building professionals.

The **Singapore Institute of Architects (SIA) Online Magazine** (www.singaporearchitect.sg) is our nation's leading platform for industry insights, news, trends and the latest developments.

With a vast and highly engaged readership, the magazine serves as Singapore's top sourcing guide for prospective clients and buyers to find the best architectural, design, building and construction-related products, services and solutions in the market.

SIA is Singapore's national organization representing all professional architects and firms. Through its flagship magazine, SIA champions excellence in architecture and the built environment, and promotes Singapore as a global hub for building and development.

SIA's online magazine offers a unique opportunity to:

- Increase your visibility and credibility among key decision-makers
- Drive traffic to your website and generate quality leads
- Position your brand as an industry leader
- Effectively showcase your new and innovative products and services
- Actively engage your direct target audience and exact market

**Establish top-of-mind presence among Singapore's architects, developers and builders -
Secure your space in the magazine now!**

To confirm your participation, kindly select your desired positions on the attached [Application Form](#), then **sign + stamp** the form and send it back to us at **Email: SIA@mnc-link.com**.

As demand for space has been overwhelming, we seek your kind and early confirmation, before the booking deadline of **Friday 21/03/25**, to secure the best possible positions (limited slots available).

For more information, please refer to the attached [Media Kit](#).

On behalf of SIA, we thank you for your support and participation, and look forward to featuring your company in the **SIA Singapore Architect** online magazine.

Best regards,

TREVOR TEH

Appointed Media Representative for
The Singapore Institute of Architects (SIA)

Handphone / WhatsApp: +65 9829 6905

Email: SIA@mnc-link.com

Web: www.sia.org.sg

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